



## New Innovative Lorsban<sup>®</sup> Formulation

For more than 30 years, Lorsban<sup>®</sup> insecticide has been one of the most trusted crop protection solutions. The Dow AgroSciences commitment to research and development continues to provide unparalleled technological advancements and forward-thinking solutions needed to solve pest problems both today and in the future.

### Introducing Lorsban<sup>®</sup> Advanced

Lorsban<sup>®</sup> Advanced Insecticide is the first chlorpyrifos product to achieve a **low-odor**, water-based formulation.

### Superior in the marketplace

- The first and only product of its kind

### Effective

- **Lower odor** than Lorsban<sup>®</sup>-4E insecticide when applied
- **Same application rates and methods as Lorsban-4E**
- Same great efficacy as Lorsban-4E

### Benefits

- Helps keep you on the leading edge of technology.
- As an emulsion in water (EW), it has a higher flash point — meaning fewer restrictions on transportation and storage.
- Retains all favorable characteristics of Lorsban-4E: Compatibility with insecticides, miticides, fungicides and nonpressure fertilizer solutions (except alkaline materials).
- **Backed by the Dow AgroSciences network** of support including Field Scientists, R&D, and knowledgeable and experienced sales representatives.



### Timely

- Emits fewer VOCs — carbon-containing substances that, when exposed to air, volatilize into gases that contribute to ground-level ozone formation.

## Lorsban<sup>®</sup> Advanced. Now with **Low Odor**.

